



**TIME 2nd Annual Metro Atlanta
Traffic Incident Management Enhancement
Forum and Luncheon**

9:30 am – 12 noon

Freight Depot

65 Martin Luther King, Jr. Drive

Atlanta, Georgia 30334

Meeting Attendees:

Name		Organization	Email
Ron	Adderley	City of Roswell	
Yancey	Bachmann	Georgia Department of Transportation	yancy.bachmann@dot.state.ga.us
Karlene	Barron	Georgia Department of Transportation	karlene.barron@dot.state.ga.us
Mark	Bishop	Cobb County Medical Examiner's Office	mark.bishop@cobbcounty.org
Thomas	Bishop	City of Marietta Fire Department	tbishop@city.marietta.ga.us
Anthony	Bradford	Georgia Department of Transportation	anthony.bradford@dot.state.ga.us
Janet	Brady	Atlanta Police Department	jbrady@atlantapd.org
Ed	Brock	News Daily Herald	
Clint	Brooks	Georgia Department of Transportation	clint.brooks@dot.state.ga.us
Sergeant Sherrie	Butler	Georgia Department of Motor Vehicle Safety	sbutler@dmvs.ga.gov
J.Michael	Byrd	Cherokee County Board of Commissioners	JMByrd@cherokeega.com
Bob	Callan	Federal Highway Administration	
Jerry	Cooper	Cherokee County Board of Commissioners	jcooper@cherokeega.com
Larry	Crowe	City of Roswell	
Robert	Dallas	Governor's Office of Highway Safety	rdallas@gohs.state.ga.us
Mark	Demidovich	Georgia Department of Transportation	mark.demidovich@dot.state.ga.us
Deputy Commissioner Larry	Dent	Georgia Department of Transportation	larry.dent.@dot.state.ga.us
Chief Allen	Dreher	Atlanta Police Department	
Calvin	Duncan	Georgia Department of Transportation	calvin.duncan@dot.state.ga.us
Deputy Chief Harold	Dunovant	Atlanta Police Department	hdunovant@atlantapd.org
Deputy Chief G.R.	Dykes	Dekalb County Police Department	grdykes@co.dekalb.ga.us
Joe	Fletcher	Cobb County Department of Transportation	joe.fletcher@cobbcounty.org
Daniel	Fodera	Federal Highway Administration	
Sergeant Matt R.	Freeman	Roswell Police Department	mfreeman@ci.roswell.ga.us
Joe	Garland	Georgia Department of Transportation	joe.garland@dot.state.ga.us
Vicki	Gavalas	Georgia Department of Transportation	vicki.gavalas@dot.state.ga.us
Kathleen	Gibson	Georgia Department of Transportation	kathleen.gibson@dot.state.ga.us
Lisa	Glover	Dekalb County Planning Department	
Lt. Steve	Goodyear	Cobb County Police Department	steve.goodyear@cobbcounty.org

Name		Organization	Email
James	Gordon	Georgia Department of Transportation	james.gordon@dot.state.ga.us
Buddy	Gratton	Georgia Department of Transportation	buddy.Gratton@dot.state.ga.us
Tim	Hall	HEPACO	
Verdell	Hawkins	Georgia Department of Transportation	verdell.hawkins@dot.state.ga.us
Jane	Hayse	Atlanta Regional Commission	jhayes@atlantaregional.com
Captain Charlayne	Holmes	Fulton County Police Department	charlayne.holmes@co.fulton.ga.us
Carla	Holmes	Georgia Department of Transportation	carla.holmes@dot.state.ga.us
Peter	Hortman	Georgia Department of Transportation	peter.hortman@dot.state.ga.us
Lt. Rory	Howe	Roswell Police Department	rhowe@ci.roswell.ga.us
Thomas	Howell	Georgia Department of Transportation	thomas.howell@dot.state.ga.us
Jeffrey	Jacobs	Georgia Department of Transportation	jeff.jacques@dot.state.ga.us
Gregory	Jones	Federal Highway Administration	gregm.jones@fhwa.dot.gov
Cassandra	Jones	Fulton County Police Department	cassandra.jones@co.fulton.ga.us
Mike	Kenn	Georgians for Better Transportation	mike.kenn@att.net
Deputy Chief T.A.	Knox	Atlanta Police Department	tknox@atlantapd.org
Charles	Law	Georgia Department of Transportation	charles.law@dot.state.ga.us
Commissioner Harold	Linnenkohl	Georgia Department of Transportation	harold.linnenkohl@dot.state.ga.us
Sergeant Jim	Little	Alpharetta Police Department	
Christine	Macaulay	PB Farradyne, Inc.	macaulay@pbworld.com
Harry	Maddox	Georgia Department of Transportation	harry.maddox@dot.state.ga.us
Mike	Malcolm	Georgia Department of Transportation	mike.malcolm@dot.state.ga.us
Scott	Malcolm	Cobb County Fire Department	
J. Robert	Manning	Gwinnett County Department of Transportation	
Caroline	Marshall	Atlanta Regional Commission	cmarshall@atlantaregional.com
Sergeant Meg	McClure	Marietta Police Department	mmcclure@city.marietta.ga.us
Susan	Meyers	Georgia for Better Transportation	slmeyers@comcast.net
Gary	Millsaps	Georgia Department of Transportation	gary.millsaps@dot.state.ga.us
Lt. R.A.	Mitchell	Atlanta Police Department	rdog2die4@yahoo.com
Roddy	Motes	City of Roswell	
Charlene	Njoroge	Georgia Department of Transportation	charlene.njoroge@dot.state.ga.us
SFC C.E.	O'Kelley	Georgia State Patrol	
Commander Terri	Osborne	Alpharetta Police Department	
Brian	Pilger	Metro Atlanta Chamber of Commerce	bpilger@macoc.com
Bryant	Poole	Georgia Department of Transportation	bryant.poole@dot.state.ga.us
Clarence	Prince	Georgia State Patrol	cprince@gsp.net
David	Rector	Airport Area Chamber of Commerce	rector@fulton.k12.ga.us
Battalion Chief John	Reed	Fulton County Police Department	
Jim	Ritchey	Georgia Regional Transportation Authority	
Kenneth	Robinson	Georgia Department of Transportation	ken.robinson@dot.state.ga.us
Keith	Rohling	Georgia Department of Transportation	keith.rohling@dot.state.ga.us
Tommy	Sanders	Georgia Department of Transportation	tommy.sanders@dot.state.ga.us

Name		Organization	Email
Clem	Schimikowski	HEPACO	cschimikowski@hepaco.com
Allen	Sealer	Cobb County Department of Transportation	allen.sealer@cobbcounty.org
Gus	Shanine	Federal Highway Administration	gus.shanine@fhwa.dot.gov
Robert	Smith	Clayton County TCC	robert.smith@co.clayton.ga.us
Bayne	Smith	URS Corporation	bayne_smith@urscorp.com
Mshadoni	Smith	Federal Highway Administration	Mshadoni.Smith@fhwa.dot.gov
Jason	Stovall	Georgia State Patrol	jstovall@gsp.net
Darrien	Thomas	Dekalb County Police Department	DCT1510@aol.com
SFC Maner	Thomas	Georgia State Patrol	
Darlene	Thornton	Cobb County Department of Transportation	darlene.thornton@cobbcounty.org
Miguel	Torress	Federal Highway Administration	
Kenny	Voorhies	PB Farradyne, Inc.	Voorhies@pbworld.com
Marvin	Woodard	Georgia Regional Transportation Authority	mwoodard@grta.org
Eric	Wright	Dekalb County Roads and Drainage	jewright@co.dekalb.ga.us
Jeff	Yoder	Gwinnett County Fire Department	

I. Welcome - Charles Law, Georgia Department of Transportation

Mr. Law gave a brief welcome to all attendees and congratulated the continued efforts of TIME. In August 2000, prior to the organization of the TIME Task Force, the first Incident Management workshop was held. Mr. Law was pleased to see that several of today’s attendees were included in that initial workshop. He indicated that broadening the group of partners and maintaining focus was critical to success and encouraged everyone to make Incident Management a priority.

II. Purpose - Jim Ritchey, Georgia Regional Transportation Authority

Mr. Ritchey spoke of the continued interest and activity of Incident Management. He commended the worthwhile efforts of TIME in the area of standardized training and suggested better communication among jurisdictions and between agencies.

III. Introduction - Lt. Steve Goodyear, Cobb County Police Department

Lt Goodyear mentioned an unfortunate situation in which an officer was injured that very morning. TIME is dedicated to safe clearances and responder safety, which is one reason for Lt. Goodyear’s involvement as a task member. He urged others to get involved with TIME not only to lessen the impact on emergency responders, but to improve congestion in the Atlanta Region. Lt. Goodyear also led the group in self- introductions.

IV. First Speaker – Jeff Lindley, Federal Highway Administration

Mr. Lindley stated FHWA Vital Few priorities included congestion mitigation, with the following objectives:

- Reduce delay due to traffic incidents
- Reduce delay due to work zones
- Form and sustain partnerships focused on congestion mitigation

TIME focuses on two of these three objectives.

Mr. Lindley mentioned that non-recurring congestion, which is half of the congestion problem, is mostly caused by traffic incidents. This is very aggravating to travelers because it is highly unpredictable and delays can be severe. But, there is part of the congestion problem that can be attacked:

- By detecting incidents more quickly
- By responding more quickly and effectively
- By clearing scene as soon as safe and practical
- By sharing information with motorists and each other (transportation and law enforcement)

This will result in both congestion benefits (delay, reliability, air quality) and safety benefits (fewer secondary accidents, improved responder safety).

Last year Mr. Lindley said there were two hard parts to regional traffic incident management – getting started and staying committed – and that staying committed was by far the harder of the two. Traffic incident management needs constant attention – it is not a project you can finish or an event where you can cut a ribbon, it is hard work that never ends, and keeping up the momentum can be difficult at times.

A “Top 10” list on keys to staying committed was presented last year. However, this year Mr. Lindley presented two Top 5 lists: one on things to celebrate and one on things to work on in the coming year.

➤ Top 5 Things to Celebrate

1. You are still here (and attendance is still growing)!
2. Completion of self assessment to baseline where you are and where you can improve
3. Focus on performance measures, goals, objectives – the beginnings of a plan – in your 2003-2004 task force objectives
4. Nuts and bolts of detection, response, clearance activities seem to be going well, particularly on freeway system (e.g. involvement of tow operators, service patrols, NAVIGATOR system, good relationships between responders)
5. Useful traveler information is being provided (e.g. travel times on DMS)

➤ 5 Things to Keep Working On

1. Formalize commitments (but not necessarily MOUs)
2. Get better connected to budget process within agencies and region. Develop an action plan as basis for requesting funds. When money dries up, progress becomes much harder.
3. Set performance targets and stretch goals
 - Helps to measure what you are trying to do and well you are doing it
 - Be aggressive – e.g. 90 minute incident clearance goal in Washington State – isn’t always met, but drives behavior and improvements
4. On scene traffic control – responder safety
5. Stay focused! – keep up the momentum

V. TIME Committee Updates – [Click Here](#)

VI. Reading of Incident Management Proclamation - Harold Linnenkohl, GDOT

The commissioner applauded TIME’s efforts and congratulated industry professionals on striving to better transportation in the state of Georgia. The Department is very committed to reducing impacts

and improving congestion. Mr. Linnenkohl would like to see a system where all agencies can be interconnected and managed. Georgia needs to do a better job of managing incidents and reducing impacts. The Commissioner read to the group the [Traffic Incident Day Proclamation](#) by the Governor of the state of Georgia. Mr. Linnenkohl, again, applauding TIME's efforts and looks forward to future results.

VII. Second Speaker – Mike Kenn, Georgians for Better Transportation

Mr. Kenn informed the group that Georgians for Better Transportation's current primary goal is revenue enhancement. Later this year, Mr. Kenn will be recommending to policy makers increased transportation revenue to promote economic development and improve the quality of life for citizens. A secondary goal is increasing public education and awareness of incident safety and clearance. Most people are not educated with the "steer it, clear it" program. Atlanta is a melting pot with people from all different cultures and locations; therefore, people learned different driving mannerisms. Mr. Kenn is proposing an educational campaign, creating a partnership with TIME, other transportation agencies, and the media, to create a standard practice for the general public on driving rules and courtesies. Mr. Kenn is in correspondence with Bob Dallas (Governor's Office of Highway Safety) for grant money to improve mobility and good driving habits.

VIII. Closing – Bob Callan, Federal Highway Administration (FHWA)

Mr. Callan thanked everyone for their participation and said TIME was doing a great job! Mr. Callan had the following suggestions to enhance TIME into the future:

- "More shields than suits" - Get more decision makers involved
- Talk about TIME – Get the word out!
- Write things down – procedures, standards, etc.
- Prepare an Action Plan
- Focus on on-screen traffic control
- Stay focused and keep momentum
- Look at the roles and objectives of TIME – improve coordination, communication, and cooperation between agencies
- Inform the public what to do during an incident – "steer it, clear it"
- Develop/deliver common training for incident responders
- The subcommittee work is doing great with addressing difficult issues. However, more participation is needed, especially with the Communications Subcommittee.
- A self-assessment is great for directing/focusing our efforts. We are the first region in the county to do a self-assessment.

Dramatic steps forward are needed for next year. Develop procedures, protocols and targets and celebrate successes. Mr. Callan presented the following challenge to the group: Find a way to reduce and prevent congestion on highways. He closed with urging the group to stay committed and passionate!

Please review the following documents distributed at this year's TIME meeting:

[Agenda](#)

[Suggestion/Comment Form](#) – Please submit to [Charlene Njoroge](#) to get more involved with TIME

[2003-2004 Action Plan](#)

[Press Release](#)

[Fact Sheet](#)